

What can ChatGPT do for you?

Below find 40+ ideas with the exact prompts we used to get the best results.

For Content Creation

1. Find Keywords for Future or Existing Content
 - a. Prompt: *Make a list of 50 keywords in the **YourTopicHere** niche*
 - b. Prompt: *What are the top keywords for the topic of **YourTopicHere***
 - c. Prompt: *What are seo friendly **YourTopicHere** keywords*
2. Create Outlines for Content
 - a. Prompt: *Write an outline for a guide to **YourTopicHere***
 - b. Prompt: *What are the top 10 places to visit in Paris (this is just an example of how to ask for a specific outline)*
 - c. Prompt: *Write an outline for an article explaining **YourTopicHere***
3. Write Entire Articles and Blog Posts
 - a. Prompt: *Write a 1,000 word article based on this outline (use this prompt after a previous prompt for an outline)*
 - b. Prompt: *Write a 500-750 word article on the topic of **YourTopicHere***
4. Generate Title Ideas
 - a. Prompt: *Write 5 catchy subject lines for this article (use this prompt after a previous prompt for a written article)*
 - b. Prompt: *Write 5 keyword friendly and catchy titles for a blog post about **YourTopicHere***

For Social Media

1. Research Ideas for Catchy Posts
 - a. Prompt: *What are 5 ideas for social media posts for my **YourTopicHere** community*
 - b. Prompt: *Make a list of 50 **YourTopicHere** challenge ideas / tips / quotes*
 - c. Prompt: *What are 5 blog post ideas for a **YourTopicHere** website*
 - i. Then prompt ChatGPT to expand one of these topics
 1. Then prompt ChatGPT to turn that expansion into social media posts
 - d. Prompt: *Make a list of*
2. Write Copy for Instagram, Facebook, Pinterest, YouTube, etc posts
 - a. Prompt: *Write an Instagram post for this article: **LinkToYourArticle***

- b. Prompt: *Write an Instagram post about **YourTopicHere***
 - c. Prompt: *Write an Instagram post promoting our new **YourTopicHere** product*
- 3. Generate Polls
 - a. Prompt: *Write 5 polls for a **YourTopicHere** community with 4 answers to each poll*
 - b. Prompt: *Write 10 polls about **YourTopicHere**. Do not repeat any answers more than once.*
 - c. Prompt: *Write a poll similar to '**MakeUpAQuestionHere (i.e. What's your favorite travel item you can't leave at home?)***
 - i. Then Prompt: *Make 5 more polls like this related to **YourTopicHere***
- 4. Make Lists - Fun Facts, Stats, Jokes, Quotes
 - a. Prompt: *Make a list of 10 fun facts about **YourTopicHere***
 - b. Prompt: *Make a list of 10 inspirational quotes about **YourTopicHere***
 - c. Prompt: *Tell me a joke about **YourTopicHere***

For YouTube & Video Creators

- 1. Research Video Ideas
 - a. Prompt: *What are popular **YourTopicHere** YouTube video topics?*
 - b. Prompt: *What are the most popular **YourTopicHere** videos on YouTube?*
 - c. Prompt: *What are the most popular **YouTubeChannelName** videos?*
- 2. Write Video Scripts
 - a. Prompt: *Write a 5-minute script about **YourTopicHere***
- 3. Generate YouTube Tags
 - a. Prompt: *Write a list of 20 YouTube tags for **YourTopicHere** video*
 - b. Prompt: *Write a list of 20 seo friendly YouTube tags for this video **Paste Video Title, Description or Script Here***
- 4. Write YouTube Video Descriptions
 - a. Prompt: *Write a 200 word description for this video **(you could past a video title, or use this after a prompt for a video script or outline)***
 - b. Prompt: *Write a 200 word description using keywords about a **YourTopicHere** video*
- 5. Write Catchy YouTube Video Titles
 - a. Prompt: *Write 5 catchy YouTube titles for a video about **YourTopicHere***
- 6. Improve Closed Captions
 - a. Prompt: *You are a proofreader. Fix this text: **(paste an unedited transcript here)***

For Podcasters

1. Come Up with a Great Podcast Name
 - a. Prompt: *What are ideas for a great **YourTopicHere** inspired podcast*
2. Research Episode ideas
 - a. Prompt: *What are 10 podcast ideas for **YourPodcastNameHere***
3. Write an Episode Outline
 - a. Prompt: *Write an outline for a 15-minute podcast about **YourTopicHere***
 - b. Prompt: *Expand this outline into a script*
4. Create Interview Questions
 - a. Prompt: *What are 10 questions to ask in an interview with someone who does **YourTopicHere***
5. Write Episode Titles
 - a. Prompt: *Write 5 catchy titles for a podcast about **YourTopicHere***
6. Find Possible Guests
 - a. Prompt: *Make a list of 10 guests for a podcast about **YourTopicHere***
 - b. Prompt: *Write a pitch email for one of these guests. Ask them to be on our podcast. Be friendly.*

For Online Course Creators

1. Come Up with Your Next Course Idea
 - a. Prompt: *What are 5 online course ideas for someone interested in **YourTopicHere***
2. Write a Course Outline
 - a. Prompt: *Write an outline for **YourCourseTopic/Title***
3. Write a Course Description / Landing Page
 - a. Prompt: *Write a 500 word description with keywords for this course (**when used after creating an outline**)*
4. Write a Promo Video Script
 - a. Prompt: *Write a 2 minute promotional video for an online course about **YourTopicHere***
5. Write Course Promotional Emails
 - a. Prompt: *Write a sales email for an online course about **YourTopicHere**. The price is **YourPriceHere**.*
6. Write Course Promotional Social Media Posts
 - a. Prompt: *Write a social media post promoting a new **YourTopicHere** course*

ChatGPT Prompts for Marketing

1. Create a complete content calendar
 1. *Create a content calendar for your marketing campaign. Ask follow-up questions until you have all the information to create the perfect content calendar.*
2. Define your Target audience and buyer persona
 1. *Help me to identify my target audience. Ask follow-up questions until you have all the information you need to create a buyer persona and target audience for my business.*
3. Social Media Posts
 1. *Write a post about [TOPIC] to be posted on [SOCIAL MEDIA PLATFORM]. Remember to optimize the post for my buyer persona.*
4. Writing blogs and articles + SEO
 1. *I want you to act as a blogger and [YOUR NICHE] expert. You are writing a blog post for your [YOUR NICHE] blog. The topic of the post will be [TOPIC]. This post should be helpful for my buyer persona. The length of the blog post will be [NUMBER OF WORDS] to [NUMBER OF WORDS] words. The tone will be [TONE YOU WANT IN THE ARTICLE]. You should be writing as an individual blogger with a personal approach so do not use plural first-person to refer to yourself e.g. "our", "we". Only use singular first-person. Do not use passive voice.*
5. Email Marketing - Email sequences
 1. *Write [NUMBER OF EMAILS] emails for an email marketing campaign about [TOPIC]. Remember to optimize it for my buyer persona.*
6. Sales Page
 1. *Make a list including all the copywriting frameworks that you can use while writing copy.*
 2. *Write a sales page optimized for my buyer persona, where I'll sell [PRODUCT OR SERVICE]. Use the copywriting framework [ADD THE FRAMEWORK HERE]*
7. Facebook Ad
 1. *Write a Facebook ad to sell my [PRODUCT OR SERVICE] to my buyer persona. Also provide the Ideal target audience, placement, budget and duration.*
8. Google Ad
 1. *Write a Google search ad optimized for my buyer persona, selling [PRODUCT OR SERVICE]. Include Headline, description, display URL, Final URL, keywords, and Ad extensions.*
9. YouTube Videos
 1. TAGS:
 1. *Write 20 tags for my youtube video about [YOUR CURRENT TITLE] separated by comma.*
 2. *Video description*

1. Write an optimized description for this youtube video using the main keywords and tags.
3. Title
 1. Write 10 other variations for this Youtube video title [YOUR CURRENT TITLE]
10. Customer Feedback
 1. What are the biggest suggestions from my customers based on these reviews.
 2. What my customers are most satisfied with based on these reviews.
11. Website creation
 1. Help me write copy for the homepage, about us page and contact us page of my website. Ask follow up questions until you have all the information you need to write the best copy.
 2. Write a landing page copy optimized for my buyer persona, where I'll sell **[PRODUCT OR SERVICE]**. Use the copywriting framework **[ADD THE FRAMEWORK HERE]**. Include headline, subheadline, and all the elements of an optimized copy.
 3. Write a meta description for my website that accurately describes what we offer and entices potential customers to click through to our site. Our target audience is [insert target audience here] and our main goal is to [insert marketing goal here].
12. Branding & E-commerce
 1. Create names for **[BUSINESS TYPE]** and **[TARGET AUDIENCE]**. Ask follow-up questions if necessary until you get all the information you need to create the best name for my business.
 2. Create product names for **[BUSINESS TYPE]** and **[TARGET AUDIENCE]**. Ask follow-up questions if necessary until you get all the information you need to create the best name for my business.
 3. Write taglines and slogans for **[BUSINESS TYPE]**.
 4. Write 3 possible descriptions for the product **[YOUR PRODUCT]**
 5. Write a FAQ for product **[YOU PRODUCT]**

Marketing Funnel

6. Identifying your buyer persona with ChatGPT
 1. *Help me to identify my target audience. Ask follow-up questions until you have all the information you need to create a buyer persona and target audience for my business.*
7. Creating a lead magnet with ChatGPT
 1. *Create a list of possible lead magnets I can create for this buyer persona*
8. Landing page and social media post
 1. *Write a landing page copy optimized for my buyer persona, where I'll sell **PRODUCT OR SERVICE**. Use the copywriting framework [ADD THE FRAMEWORK HERE]. Include headline, subheadline, and all the elements of an optimized copy.*
 2. *Write a post about [TOPIC] to be posted on [SOCIAL MEDIA PLATFORM]. Remember to optimize the post for my buyer persona. Add a call to action at the end driving traffic to my landing page.*
9. Email sequence for the funnel
 1. *Write [NUMBER OF EMAILS] emails for an email marketing campaign about [TOPIC]. Remember to optimize it for my buyer persona.*