

# Artificial Intelligence

Business Opportunities for Consulting Firms, Business Advisors, and Marketing Agencies in the USA, Canada, Australia, UK, Ireland, India, and EU

*“Generative AI is the most powerful tool ever created. It has the potential to unleash a new era of human innovation.”* **Elon Musk (fundador de Tesla).**

*“Generative AI is key to solving some of the world's biggest problems, like climate change, poverty, and disease. It has the potential to make the world a better place for everyone.”* **Mark Zuckerberg (fundador de Facebook).**

*“The new Generative AI has the potential to change the world in ways we can't even imagine. It has the power to create new ideas, products, and services that will make our lives easier, more productive, and more creative. It also has the potential to solve some of the world's biggest problems, like climate change, poverty, and disease. The future of generative AI is bright, and I'm excited to see what it will bring.”* **Bill Gates (fundador de Microsoft).**

# AI: the Next Revolution

- The world's leading consulting firms have analyzed the impact AI will have on employment, businesses, startups, and society. These forecasts are not an exact science, but it seems reasonable to consider them to prepare for what's coming.
- Next, we will see a brief summary of the changes by areas. In the following sections, we will do a more detailed analysis of each of them.

# Changes in Businesses: Jobs affected by AI

- Among the occupations that will benefit most from AI are:
  - architecture, engineering, life sciences, physical sciences, social sciences,
  - business operations, and financial operations.
- Among the occupations most negatively affected by AI are:
  - administrative functions, customer service functions, and legal functions.
- Among the occupations least affected by AI are:
  - production, construction, extraction, installation, maintenance, repair, and cleaning.

# Changes in Businesses: New professions created by AI

- AI Director.
- AI Engineer.
- Prompt Engineer.
- Machine Learning Engineer.
- Specialist in Natural Language Processing.
- Chatbot Developer.
- Computer Vision Specialist.
- Data Scientist.
- Robotics Specialist.
- AI Ethics Analyst.
- AI Security Specialist.
- AI Instructor or Trainer.
- AI Project Manager.
- AI Transformation Consultant.
- AI Regulation and Compliance Specialist.

# Industries with high impact (from 0 to 100)

- Administrative work 46%.
- Legal work 44%.
- Architecture and engineering 37%.
- Life, physical, and social sciences 36%.
- Business and financial operations 35%.
- Social service 33%.
- Business management 32%.
- Sales and related areas 31%.

# Industries with medium impact

- Computing and mathematics 29%.
- Agriculture, fishing, and forestry 28%.
- Protective service 28%.
- Health professionals and technicians 28%.
- Educational instruction and libraries 27%.
- Health support 26%.
- Arts, design, entertainment, and media 26%.

# Functions with the most immediate impact

- Customer operations.
- Marketing and sales.
- Software engineering.
- Research and development.

# Business Opportunities for Advisors

- The AI revolution opens up great opportunities for Consulting Firms, Business Advisory Services, and Marketing Agencies that, while they may not have the technological knowledge to develop AI solutions, understand the reality and needs of their clients.
- By joining programs like the AI Accelera Partner Program, business advisors gain access to knowledge and tools that allow them to advise their clients on AI, offer solutions executed by the expert team of the AI Accelera, and significantly increase their revenues while maintaining exclusivity with their clients.